



## COOKIE POLICY

Last updated: January 2026

This Cookie Policy explains how AHPO Ltd, trading as Wake District (“we”, “us”, “our”), uses cookies and similar technologies on our website.

This policy should be read alongside our Privacy Notice, which explains how we use personal data more broadly.

### What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help the website function properly, improve your browsing experience, and allow us to understand how our site is used.

Cookies may be:

- Session cookies – deleted when you close your browser
- Persistent cookies – stored on your device for a set period

### How We Use Cookies

We use cookies to:

- ensure our website works correctly
- remember your preferences
- analyse how visitors use our website
- improve our services and website performance
- support booking and payment functionality

We do not use cookies to personally identify you without your consent.

### Types of Cookies We Use

#### Strictly Necessary Cookies

These cookies are essential for the website to function and cannot be switched off. They include cookies that enable:

- page navigation
- secure access to booking or account areas
- payment processing

Legal basis: Legitimate interest

(No consent required)

#### Performance & Analytics Cookies

These cookies help us understand how visitors use our website, such as which pages are visited most often and how users move around the site. This helps us improve functionality and content.

Examples:

- Google Analytics (anonymised where possible)

Legal basis: Consent

(These cookies are only set if you agree)

## Functionality Cookies

These cookies allow the website to remember choices you make, such as:

- preferred language
- region or location
- previously selected options

They provide enhanced and more personalised features.

Legal basis: Consent

## Marketing Cookies

These cookies may be used to deliver relevant advertisements or promotions and to measure the effectiveness of marketing campaigns.

WE DO NOT COLLECT OR DELIVER ADVERTISING USING MARKETING COOKIES

Legal basis: Consent

## Cookie List (Example)

Cookie Name	Purpose	Type	Duration
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_ga	Analytics tracking	Analytics	2 years
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_gid	Website usage statistics	Analytics	24 hours
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session_id	Maintains booking session	Necessary	Session
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cookie_consent	Stores cookie preferences	Necessary	12 months
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(This table should be updated to reflect the actual cookies used on your website.)

## Managing Your Cookie Preferences

When you first visit our website, you will be asked to accept or manage your cookie preferences via our cookie banner.

You can:

- accept all cookies
- reject non-essential cookies
- change your preferences at any time via the cookie settings link on our website

You can also control cookies through your browser settings. Please note that disabling certain cookies may affect website functionality.

## Third-Party Cookies

Some cookies may be placed by third-party services we use, such as booking systems, payment providers, or analytics platforms. These third parties are responsible for their own cookies and privacy practices.

## Changes to This Cookie Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page and, where appropriate, notified to you via the website.

## Contact Us

If you have any questions about our use of cookies, please contact:

Email: [info@wakedistrict.co.uk](mailto:info@wakedistrict.co.uk)